



# 2011 Exhibitor Application

Primary Contact (*Please Identify Only One Person as Primary Contact*)

Last: \_\_\_\_\_ First: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

*Sharing of booths is allowed, but only one exhibit name can be submitted*

Legal Business Name: \_\_\_\_\_

Exhibit Name: \_\_\_\_\_

Please choose the category that best describes your items for sale (put an "x" to the right of <u>only one</u> category). Only a limited number of exhibitors will be accepted from each category.	X
Accessories (Belts, Pins, Purses, Scarves)	
Art & Photography	
Bath, Beauty & Candles	
Babies & Children	
Clothing & Textiles	
Edibles	
Folk Art	
Holiday & Floral	
Home Décor	
Jewelry	CLOSED
Knitting, Crochet, Needlework)	
Paper Items & Books	
Pet & Outdoor Items	
Pottery, Ceramics & Glass	
Service	
Toys & Collectibles	
Woodwork	

What percentage of your items are handmade, customized, or resale? <i>A limited number of resellers will be allowed, and preference will be given to hand/ homemade items</i>	%
Handcrafted or Homemade by Exhibitor* (\$25 discount ends by 9/1/11)	
Handcrafted or Homemade by <u>Others</u> (Standard Pricing)	
Items Customized by <u>Exhibitor</u> **	
Manufactured or Resale Items (\$25 premium regardless of %)	
Other _____	
	<b>100%</b>
*Made start to finish b y the exhibitor. Picture required.	
**Must be altered from their original state or purpose by means of application of artistic and/or crafter inputs, expression, alteration and/or involvement. Otherwise, premium pricing applies.	

How would you like us to describe your exhibit in our marketing? (25 words or less)

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Please tell us what size booth you would like to purchase? MONEY ORDER or CASH accepted. Make checks to Smoke Rise Elementary Foundation (SREF). Please add the appropriate premium or discount.

<b>Type</b>	<b>Size</b>	<b>Base Fee</b>	<b>Amount Paid (Include Premium if Applicable)</b>
Hallway - SMALL	8' x 5'	\$125	\$ _____
Hallway - LARGE	16' x 5'	\$175	\$ _____
Classroom – STANDARD	8' x 10'	\$175	\$ _____
Classroom – HALF	8' x 20'	\$350	\$ _____
Classroom – WHOLE	16' x 20'	\$525	\$ _____
Cafeteria	8' x 10'	\$175	x _____ = \$ _____ # spaces purchased

*Please Note:*

*Classroom Booths – desks, chairs, and other classroom items will remain against the walls of the classroom, which makes it difficult to provide exact dimensions.*

*If purchasing a standard size booth, you will share a classroom with either two other standard size exhibits or one half-room exhibit.*

*Classrooms are either 16' x 20' or larger. Until classrooms are assigned in November, we cannot tell you if you are in a larger classroom. Exhibit measurements must start from a corner in the classroom. Please leave the center of the room open for your customers.*

*The \$25 premium applies to exhibitors with manufactured items that are not customized by the exhibitor. Preference is given to exhibitors with handmade/handcrafted items.*

*If it becomes necessary, we reserve the right to change your exhibit location without advance notice.*

Every vendor receives one six foot table at no cost. Some classrooms have child-sized tables that can be used at no extra cost. We will have additional tables for rent at check-in. There will be a \$10 per table rental fee. Please indicate if you will be renting additional tables below. There is no limit on chairs.

<b>Item</b>	<b>Comments</b>	<b>Number Requested – If Applicable</b>
6' Table	One table will be provided at no charge. Additional tables may be rented for \$10 per table at check-in	
Chairs	There is no limit on chairs.	
Electricity	All hallway and classroom spaces have access to electricity. Some cafeteria spaces do not.	

Parking is always a challenge at Holiday in Smoke Rise. To help us make everyone's parking less of a headache, please provide us with your cell phone number and the Make, Model, Color and Tag Number of the vehicle you will be driving to the show. We will confirm this information with you at check-in. Thanks!

Cell Phone	
Make	
Model	
Tag Number	

**PREVIOUS EXHIBITORS**

THANK YOU and WELCOME BACK. We want to also make sure that you have a successful 2011 Holiday in Smoke Rise, to help us with that goal, please provide us with the following information.

1. Do you want the same location as last year?

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2. What can we do to make 2011 Holiday in Smoke Rise a success?

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Please contact us at:  
[holidayinsmokerise@gmail.com](mailto:holidayinsmokerise@gmail.com)